

PUKKA

THE PERFECT PIE HEAT & SERVE GUIDE



OUR STORY

WHERE IT ALL BEGAN...



Founded by Trevor and Valerie Storer
in 1963



A family owned bakery in the heart
of Leicestershire



Expert bakers taking pride in making
great tasting, good quality pies



Pukka is a Hindi-derived word for all
things genuinely, properly good

...IN THE CHIPPY



Proud sponsors of the national fish &
chip awards and members of NFFF



A direct delivery service to customers
within 90 miles from Leicester



Fish & chip shops are our heartland
and where our business began



Catering for a variety of needs with an
extensive range of savoury pastry products

Order your pies today:



info@pukkapies.co.uk



0116 264 4000

4 EASY STEPS FOR THE PERFECT SERVE



Select & order your pies



Store your frozen pies in the freezer



Reheat your pies



The Pukka Serve

PUKKA

SELECT YOUR PIE RANGE



Most popular

- Steak & Kidney
- Chicken & Mushroom
- All Steak
- Minced Beef & Onion
- Veggie Cheese, Leek & Potato
- Vegan Minced Beef & Onion

Other favourites

- Steak & Ale
- Meat & Potato
- Chicken Balti
- Vegan Chicken & Mushroom

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1. ORDER YOUR PIES

Want to know how to get your pies to your door?
Just get in touch and we'll arrange the best option for you!

Direct delivery

We have our own direct delivery team delivering pies to fish & chip shops within a 90miles radius of Leicester. We'll tell you if you are on one of our delivery routes, and then get you set up for delivery.

Distributors

There are over 80 distributors who sell our pies nationwide. We'll tell you which ones are available to you and hook you up.



2. STORE YOUR PIES



Keep them freezing cold, at a perfect storage temperature of -18°C.



15-month shelf life.



We advise all our customers to serve up the frozen baked pies on or before their 'Best Before Date'.



And don't forget - once thawed, use straight away and do not refreeze.



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GOLDEN RULES

Stay away from the microwave

Pukka are serious about making great tasting, great quality pies so don't make the pies lose their goodness by heating them in microwaves... uneven heat distribution and soggy pastry is not what's made us the nation's favourite pie brand, after all.

Place side by side & the right way up

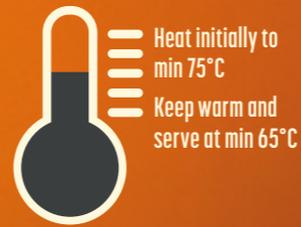
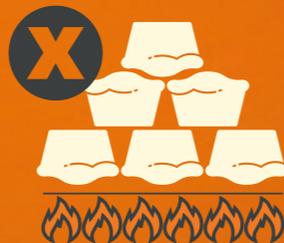
Serving perfect pies means not damaging the pies, ensuring thorough heating and avoiding contact between the pies and unsuitable materials. Heat each pie individually the right way up and you're on to a winner. If you stack them on top of each other or heat them upside down you are sure to disappoint a customer sooner rather than later.

Dig out the temperature probe

Getting pies nice and hot is key for your customers' enjoyment and safety! It's good practise to initially heat a Pukka pie to a core temperature of 75°C. In fact in Scotland it's a legal requirement to initially heat pies to a minimum core temperature of 82°C. Once heated, turn the heater/oven down a bit but always keep the pies at a minimum core temperature of 65°C ready to be sold.

Dispose of unsold pies

We know Pukka pies taste too good to throw away... but a pie that's been heated up and not sold should never be reheated and sold later. You must dispose of the pies before leaving your shop - or enjoy them yourself of course!



3. REHEAT YOUR FROZEN PIES

All of our pies are fully cooked so you just need to heat them following the below instructions.

For best results and quality, please heat from frozen.

Pre-heated fan assisted oven/ Gas oven	40 min	160°C/ Gas mark 4
Pre-heated Pukka pie heater from frozen	1hr 30 min	On full
Pre-heated fan assisted oven / Gas oven after thawing overnight in a fridge	20 min	170°C/ Gas mark 5
Pre-heated Pukka pie heater after thawing overnight in a fridge	1hr 15 min	On full

For best results heat from frozen. Heating times will need to be extended if heater is full. Turn heater down when pies are hot to prevent burning or boiling out. Individually wrapped products may be heated in wrappers.

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4. THE PUKKA SERVE

With over 50 years of pie experience we have seen our pies served and enjoyed in many ways. The favourite remains placed upside down on a pile of hot chips, ready for customers to lift the foil and tuck in.

Look for our stamp of quality on the bottom of our foils.



THE PIE HEAT & SERVE PACKAGE



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